PARTNER PROFILE: SALESFORCE.COM

YEARS UP IS A SOURCE FOR TALENT

SINCE 2008
79+ Interns Hosted
Salesforce.com is a founding corporate partner for Year Up Bay Area

INTERN JOB TITLES
28 Interns Hired
Jr. Quality Engineering Intern
Distribution Events Specialist
IT Financial Systems Operations Support
Risk & Compliance Intern

IN 2012 SALESFORCE.COM MAKES $2.5 Million Investment for expanded capacity to serve San Francisco’s Bayview/Hunter’s Point District

BUSINESS OUTCOMES

- Solve business problems from a different perspective
- Increase workforce diversity
- Create stronger pipeline of educated and skilled employees
- Introduce an innovative, non-traditional recruiting strategy

YEAR UP PARTNERSHIP IS A WIN-WIN

- Recruiting savings
- Increased productivity
- Pre-trained labor

Edwin is the “go-to” person on the team. From the beginning he has assumed a leadership role and is willing to learn and implement new techniques in order to grow professionally. Feedback is well received and quickly implemented.

—Ebony Frelix
Director of IT Operations
Salesforce.com

IMPACT

- Empowers individuals to become successful through education and career training
- Strengthens the health of local communities
- Establishes Salesforce.com as an employer of choice in the community

SALESFORCE.COM ALUMNI

88% Employed or enrolled in full-time college
42% College enrollment
85% Employment
$16.14 Average Wage
47% Alumni offered positions via internship

Year Up Bay Area, 210 Spear Street, San Francisco, CA 94105 | 415.512.7588 | www.yearup.org
Silicon Valley Campus, 100 West San Fernando Street, Suite 103, San Jose, CA 95113 | 408.513.3004
At Year Up I had the support of mentors and advisors. Now at Salesforce I have great people to learn from every day.

—Clara Saenzpardo
Partner Operations Analyst
Salesforce.com

Our Mission

Year Up’s mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education.

Year Up is a non-profit organization that has created a one-year intensive training and education program that provides high school graduates and GED recipients from the Bay Area with a combination of hands-on skill development and corporate internship opportunities.

The first six months of the program focuses on technical and professional skill building, while the second six months focuses on applying these skills through corporate internships. Students also earn up to 13 college credits.

Partial List of Internship Partners