LEADERSUP BRIDGES THE DIVIDE BETWEEN THE UNTAPPED POTENTIAL OF YOUNG PEOPLE AND THE BUSINESS CHALLENGE OF FINDING AND KEEPING THE BEST TALENT.

THE MODEL

SK Food Group, a leader in the manufacturing and wholesale food industry, partnered with LeadersUp to create a talent pipeline for the launch of its third U.S facility.

BRIDGING THE TALENT DIVIDE

By focusing recruitment efforts on SK Food Group’s specific talent needs, LeadersUp’s coalition of workforce skillling partners were better prepared to train opportunity youth with the high demand skills SK Food Group was seeking.

BOTTOM LINE RESULTS

- **Reduced Interview to Hire Ratio:** 1 out of 2 LeadersUp applicants receive employment offers. This is significantly lower than the current 18:1 industry standard.
- **Mitigated Financial Risk:** Workforce skillling partners such as the Central Ohio Workforce Investment Corporation (COWIC) provided 90% in wage subsidies for three weeks of on-the-job training.
- **Established Talent Pipeline:** LeadersUp hires accounted for over 22.5% of the initial 40 hires at SK Food Group. Over 100 LeadersUp hires have joined since launching in July 2014.

SOCIAL & ECONOMIC IMPACT

Connecting OY to Jobs = Alleviating Tax Burden

- **76 Opportunity Youth Hires** result in $1.05 million savings in direct taxpayer burdens annually & more than $2.8 million in social cost savings.
- The State and Federal Government lose an average of $4,100 dollars in annual revenue per unemployed youth. To date, LeadersUp’s talent pipeline strategy will provide the local government with $311,600 in tax base revenue.

**TOTAL IMPACT:** $4 million

The young adults we’ve recruited through the LeadersUp model have been exceptional additions to our Ohio team and have showed promising leadership capabilities that will help meet our growing workforce needs.

– Steve Sposari, SK Food Group – President & CEO

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